DEVALNATH MANIKANDAN

Marketing + AI Automation

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Open to full-time roles and relocation to Mumbai. Available to join as soon as practical.

PROFILE

Marketer and hands-on AI automation builder connecting audience research, content and product workflows. Experience spans organic audience development, AI-assisted content production, application building and business enquiry journeys. Interested in AI implementation, marketing engineering, growth systems and suitable product/content marketing roles.

SELECTED PROJECT WORK

StoryHug | Past product and content-systems work

Worked across a bedtime-story app, story authoring and publishing preparation, media workflows and marketing surfaces. Connected consumer product work with the catalog operations behind it. Expo/React Native, Next.js and Supabase.

CredRoof | Marketing and business workflows

Built landing pages and a structured enquiry journey for a Kerala home-buying assistance business. Work included research, branding, Malayalam content, campaigns, lead qualification and sales-operations assets.

ReviseBot | Self-hosted tool / prototype

Built a Telegram study workflow connecting voice notes, topic confirmation and review schedules for days 1, 3, 7 and 21. Python, SQLite and faster-whisper. A synthetic persistence check is documented in the portfolio.

Annapurna Textiles | Data workflow project

Built a natural-language Text-to-SQL chatbot for sales-data queries and integrated predictive models for inventory and unit planning.

AUDIENCE AND COMMUNICATION

Creator of practical AI and automation content on @deval.auto, including workflow demonstrations and LARP or Legit. Approximately 36.5K Instagram followers observed 5 November 2026. Previous work includes brand collaborations and AI-assisted educational video production.

RELEVANT TOOLS AND METHODS

AI-assisted development, workflow design, Python, React/Next.js, Expo/React Native, Supabase, SQLite, voice/text-to-speech workflows, audience research, content strategy, landing pages and campaign planning.

EDUCATION

Southern New Hampshire University | B.S. Marketing
Digital Marketing concentration. Final month of study as of November 2026; graduation petition submitted. Degree conferral pending.